



MARLENE HARNOIS

MBA, OLYMPIC MEDALIST & KNIGHT OF THE NATIONAL ORDER OF MERIT

Contact details

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- [REDACTED]
- Canadian & French Citizen

Core Skills

- **Leadership & Management**
- **International Relations**
- **Strategic partnerships**
- **Professional ethics**

Education

INTERNATIONAL UNIVERSITY OF MONACO

Monaco

Sept. 2019 - Sept. 2020

Master of Business Administration (MBA) - Graduated with Honors (Magna Cum Laude) AMBA accredited. Ranked #33 in the World, in the 2021 ranking by the Economist. The MBA in Business Management prepares its candidates for internationally oriented careers with high-level responsibilities, by focusing on developing analytical, managerial and leadership skills.

CENTRE DE FORMATION DES JOURNALISTES (CFJ)

Paris, France

2008 - 2012

Bachelor Degree in Journalism and Communication (Sportcom)

Founded in 1946, the *Centre de Formation des Journalistes* (CFJ) de Paris ranks as the top Journalism school in France. In partnership with the National Institute of Sports, Sportcom - Journalism and Communication bachelor program was created in 1987 for elite athletes.

INSEP / CREPS

Paris/ Montpellier, France

National Institute of Sports, Expertise and Performance
2005 - 2010

Higher Education State Diploma in Youth, Education and Sport (bac+3/4)

Diplôme d'Etat Supérieur, de la Jeunesse, de l'Éducation Populaire et du Sport (DES JEPS) / Brevet d'Etat d'Educateur Sportif 2e Degré

This diploma certifies the acquisition of all required qualifications and management skills to fulfill an executive position within Sporting Institutions, Federations, Organizations and all related fields.

Professional Contributions

PEACE AND SPORT

Monaco

Placed Under the High Patronage of HSH Prince Albert II of Monaco
2016 - Present

Ambassador - Champion for Peace

The main mission as an Ambassador is to lead sport diplomacy and field initiatives, represent the International Organisation at events (Change Now Summit 2021, EYOF Bosnia 2019, UN World Summit (WSIS 2020), lead field missions (Senegal 2017, Burundi 2018, Mali 2019), Diplomatic initiatives thru sports (RDC Congo 2018), hosting panels and giving introduction speech during Int. Forums (Rhodes 2018, Monaco 2016-present) and contributing to the creation of successful partnerships and fundraising initiatives. In addition, I am also the representative of the Champions for Peace Club which gathers over 100 athletes (Lionel Messi, Didier Drogba, Blaise Matuidi, Tony Estanguet amongst other inspiring Champions).

CANADIAN OLYMPIC COMMITTEE (COC)

Canada

2016 -Present

Olympic Supporter

4-year mandate to provide an expertise to various Commissions and members of the COC Committees and promote Canadian Sports internationally.

ASSOCIATION FRANÇAISE DES OLYMPIENS (AFO/CNOSF)

Paris

2020-2024

Board Member

As part of the French Olympic Committee (CNOSF), the AFO aims to unite the French Olympic family in order to promote the values of Olympism, support actions embodying the Olympic ideals, in particular Paris 2024 Olympic Games, implement developmental programs as well as to collaborate with the International Olympic Committee (IOC) / World Olympian Association (WOA).

Professional Experience

MOMENTUM CONSULTING

West Africa
2016 - 2019

Co-Founder & Vice-President

Bringing together all the expertise of performance, Momentum Consulting brings together three areas of activity: Consulting, Performance and Athlete management. The synergy of our competencies, our overall vision and our faculty of adaptation in multi-cultural environments are the key elements of our success and the guarantee of tangible results.

FRANCE TÉLÉVISIONS

2016 Rio Olympic Games
Rio de Janeiro, Brazil

Consultant

France Télévisions consultant for the 2016 Rio Olympic Games daily TV show Bom Dia Rio, also commenting Live and Taekwondo events.

EUROSPORT

Issy les Moulineaux, France
2013

Consultant

Main consultant on the weekly TV show Campus, with interventions specialized on University sports and International events.

CONIX SERVICES

Issy les Moulineaux, France
2010 - 2013

Communication Project Manager

As the Communication Project Manager for Conix Services, an IT specialised company, I was in charge to review and develop our communication plan and strategy, internal and external communications as well as the organisation of team building events in collaboration with Human Resources, and clients events.

Philanthropy

PHILOJEUNES UNESCO CHAIR

Canada
2018 - 2020

Ambassador

As a PhiloJeunes Ambassador, my mission has been to promote philosophy for youth in francophone countries and further develop partnerships with Regional/National School Boards.

CARAVAN FOR PEACE

Mali (2019)
With the support of the First Lady of the Republic of Mali

Senegal (2017)
With the support of the CNLS, ANPDT & NOC

Founding President

In partnership with Peace and Sport, the Caravan for Peace gathers Champions, Governmental Leaders and NGO's in emerging countries to support local sustainable actions, promote health, education, and inaugurate water fountains near sport fields. The latest edition in Mali was placed Under the High Patronage of The First Lady of The Republic of Mali and the 2017 edition was held in partnership with The National Agency for Development, The National Council for HIV/AIDS (CNLS) and The National Olympic Committee.

FONDATION HEART ANGEL

Abidjan, Ivory Coast
2014 - 2017

Founding Member & Secretary General

Driven by the desire to give back to society, promote the Olympic values and support youth in West Africa, I co-founded the NGO to contribute to the development and achieve sustainable goals. I also mentored and managed two young prodigies on their Olympic Journey whom became national heroes. At the 2016 Rio Olympic Games, Cheick Cissé became the first Olympic Gold Champion in the history of Ivory Coast and Ruth Gbagbi, the first women Olympic medalist, as well as World Champion the following year. During my mandate, I was also in charge of all communications, as well as managerial, operational, fundraising and administrative tasks.

Distinctions

PRESIDENCY OF THE REPUBLIC OF FRANCE

Elysée Palace
2013

Knight of the National Order of Merit

Elevated to the rank of Knight of the National Order of Merit and decorated by the President of the Republic of France. Publication au Journal Officiel de la République Française (JORF) n°0001 du 1 janvier 2013, page 69, texte n° 14 . Décret du 31/12/12

UNITED NATIONS (SPIA)

Soldiers for Peace International Association
2018

Recipient of the International Medal for Peace

Decorated by the President of the UN Soldiers for Peace International Association for my contribution to the promotion of Peace in Africa.

Other Achievements

- **Recipient of the CSR Impact Award** from the International University of Monaco, 2021
- **Speaker at the Change Now Global Summit** 2021, Paris and **WSIS Global Summit** (ITU/UN agency)
- **AMF Certification - École Supérieur de la Banque (ESB)** - score A (97.1/100)
- **Invited guest at the Foundation Princess Charlene of Monaco** Golf Tournament 2021 and Riviera WaterBike Challenge in 2022
- **Jury Member** of the Boustany Foundation - Sport 4 Children Awards, Monaco 2021
- **Jury Member** of the Sportel Awards, Monaco, 2017 and invited guest all following editions
- **HarvardX, Entrepreneurship in Emerging Economies, Certificate of Achievement, 2017**
- **University of London, Global Diplomacy - Diplomacy in the Modern World, Certificate of Achievement, 2017**
- **Special training camps** with the **3rd Régiment Étranger d'Infanterie** (3e REI - Régina) at the Centre d'Entraînement en Forêt Équatoriale (CEFE) 2012, as well as with the **GIGN (Groupement d'Intervention de la Gendarmerie Nationale)**, 2008.
- **Ranked #1 in the World**, Taekwondo -57 kilos, 2013 and **Olympic Medalist** at the 2012 London Olympic Games
- **Two-Times European Champion**, 2008 & 2012 and **World Universiades Champion**, Shenzhen, China, 2011
- **Gold Medalist** at US Open, Russia Open, Korea Open, Israel Open, Mexico Open, Deutsch Open, Belgium Open & Spanish Open
- **Kyung Hee University**, Korean Studies & Physical Education program, World Taekwondo Federation & Ministry of Tourism, 2007

Interests

- Member at the Monte-Carlo Country Club (MCCC), 2021
- Member at the Club des Résidents Étrangers de Monaco (CREM), 2019
- Orchestre Philharmonique de Monte-Carlo

“Les licenciés au cœur de la Fédération que nous souhaitons”

MARLENE HARNOIS

MES MOTIVATIONS



Mesdames, Messieurs les Présidents de clubs,

Médaillée olympique et ancienne athlète de haut niveau, je me porte candidate au Comité Directeur de la FFTDA pour apporter mon expérience et mon engagement au service de notre fédération. Investie dans des causes humanitaires et éducatives, je souhaite soutenir un renouveau des instances porté par un projet ambitieux et collaboratif, répondant aux aspirations profondes des clubs.

Ma candidature s'appuie sur une vision inclusive et tournée vers l'avenir, mettant en avant des valeurs de solidarité, de respect et d'évolution. Convaincue que la FFTDA doit s'adapter aux nouveaux enjeux sportifs et sociétaux, je désire renforcer la voix de chaque club et promouvoir une gouvernance fédérale ouverte et accessible, où chaque pratiquant se reconnaît.

En rejoignant le Comité Directeur, je m'engage à contribuer activement à ce projet de modernisation, dans le respect des valeurs fondamentales du Taekwondo et au bénéfice de toutes et tous.

P R O J E T " 1 0 9 "

- 1€ dépensé, 1€ justifié
- Elargir la communication
- Encourager les gouvernances
- Soutenir la professionnalisation
- Diversifier les ressources
- S'engager pour les clubs
- Prioriser la formation
- Soutenir les territoires
- Digitaliser les services
- L'inclusion une réalité

Je vous prie de croire en l'assurance de ma considération distinguée.

Marlene HARNOIS